

Amazon Self-Publishing

Kindle Direct Publishing (KDP): Creates downloadable digital copies of your book that readers can access in e-book form, and physical paperback copies per order.

Guidelines

- You must meet the KDP content and quality guidelines (these include, but are not limited to, image quality, appropriate material, misspellings/grammar mistakes, formatting issues)
- [Content Guidelines](#)
- [Quality Guidelines](#)

Copyright Concerns

- Amazon allows you to keep full ownership of the rights to your original content. They do ask that all information is entirely your own and not plagiarized or copied. More information about copyright violations and guidelines can be found [here](#).
- A copyright page is not necessary, but authors are welcome to incorporate one into their manuscript prior to submitting the file to Amazon for publication.
- If you previously published your book elsewhere, you must provide documentation to Amazon that you have ownerships of your rights to the content. Depending on how you previously published your work, this could include a signed page from a publisher showing that you hold rights to your work, or a “reversion letter” showing that the rights have been reverted to you from a publisher.
- Because Amazon lets you, the author, retain complete rights over your published work, you are able to sell your book on additional platforms if you choose.

Cost

- No cost to upload your file (manuscript).
- You are able to determine the selling cost of your book, and Amazon takes out a percentage of the royalties and/or printing cost.
- As the author, you collect anywhere between 35%-70% of royalties. You earn a higher percentage of royalties if you use KDP Select, which is more focused on marketing the book using campaigns and discounts.
 - If you are selling your book exclusively as a digital copy, you choose between two different royalty plans: 35% royalties or 70% royalties. Each plan has different qualifications and guidelines, found [here](#).
 - If you are selling your book as a physical copy per order, you typically earn 60% royalties, minus the printing costs of each copy. The printing cost is determined by length of your book, number of images, color, etc.
 - Black ink with 24 to 108 pages: \$2.15 per book
 - Black ink with 110 to 828 pages: \$0.85 per book + \$0.012 per page
 - Color ink with 24 to 40 pages: \$3.65 per book

- Color ink with 42 to 500 pages: \$0.85 per book + \$0.07 per page
- You can calculate your approximate cost using Amazon's downloadable calculators found at the bottom of [this](#) page.

Steps to Publishing

1. Create an Amazon account.
2. Prepare your manuscript and cover using Amazon's [tools and resources](#). If your book is currently typed out on Microsoft Word, for example, you will have to convert it into an e-book using Kindle Create, a downloadable service that helps you to make this conversion.
3. Sign into KDP using your Amazon account and go to your "KDP Bookshelf."
4. Click "Create a New Title" and select either "+Kindle ebook" or "+Paperback" and enter in all the necessary information (details, content, pricing).
5. Click "Publish your Kindle ebook" or "Publish your Paperback Book."

Additional Resources

- https://kdp.amazon.com/en_US/help/topic/G200635650
- <https://www.entrepreneur.com/article/341595>
- <https://www.forbes.com/sites/deborahljacobs/2014/04/25/how-to-self-publish-your-book-through-amazon/?sh=14a5ddf44d35>
- https://kdp.amazon.com/en_US/help/topic/G200735480